Certificate in Professional Management **Economic Developers**

(University of Calgary)



120 hours of core courses:

- BMC 206 Business Management, 40 hours
- BMC 172 Human Behaviour in Organizations - 40 Hours
- ▶ BMC 316 Business Communication for Internationally Trained Professionals or BMC 206 Management Communications: Interpersonal Skills is Required (Must take one or the other but not both) - 40 hours

Minimum of 150 hours of optional courses:

- ▶ BMC 160 Business Strategy- 40 hours
- ▶ BMC 171 Economics for Business-40 hours
- ▶ BMC 223 Government Relations 30 hours
- ▶ BMC 165 Human Resource Management -40 hours
- ▶ BMC 174 Leadership Fundamentals 40
- **BMC 167** Marketing Principles **40 hours**



Maximum of 30 hours of EDA courses

Credits for the Community Economic Development courses equals 2/3 of the instruction hours to a maximum of 30 hours.

- ▶ BMC 325 Economic Development Establishing the Foundation
- ▶ BMC 335 Business Retention and Expansion
- ▶ BMC 336 Business and Investment Attraction





Member in good standing of Economic Developers Alberta

Professional Management Certificate (Economic Developers) from the University of Calgary

