

# Alberta Business Survey-COVID-19 Impacts

March 25, 2020



ECONOMIC DISASTER RECOVERY PROGRAM



# Alberta online business survey

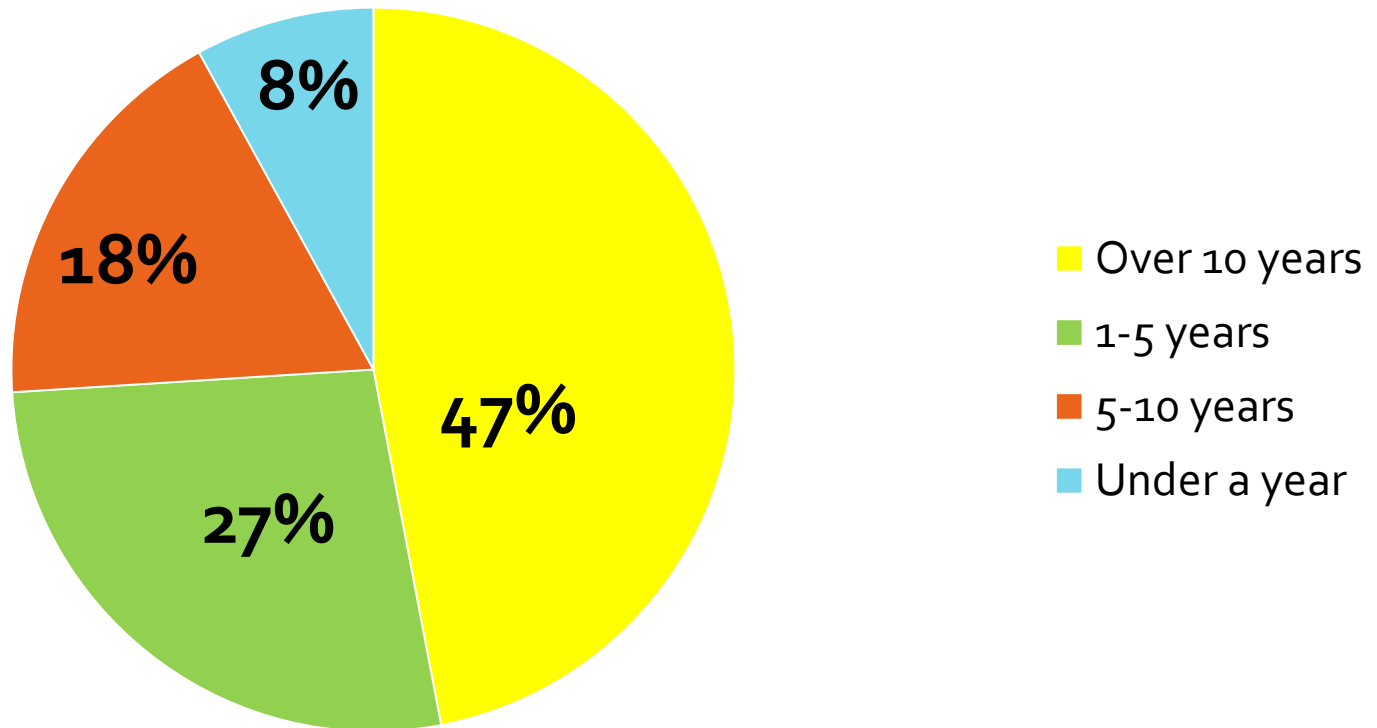
- Launched March 19
- Gather consistent, high level data on the impact of the COVID-19 pandemic to Alberta businesses
- Identify immediate and emerging business needs
- Provide data to our economic development partners so they can provide the best response possible
- Over 900 responses in 6 days



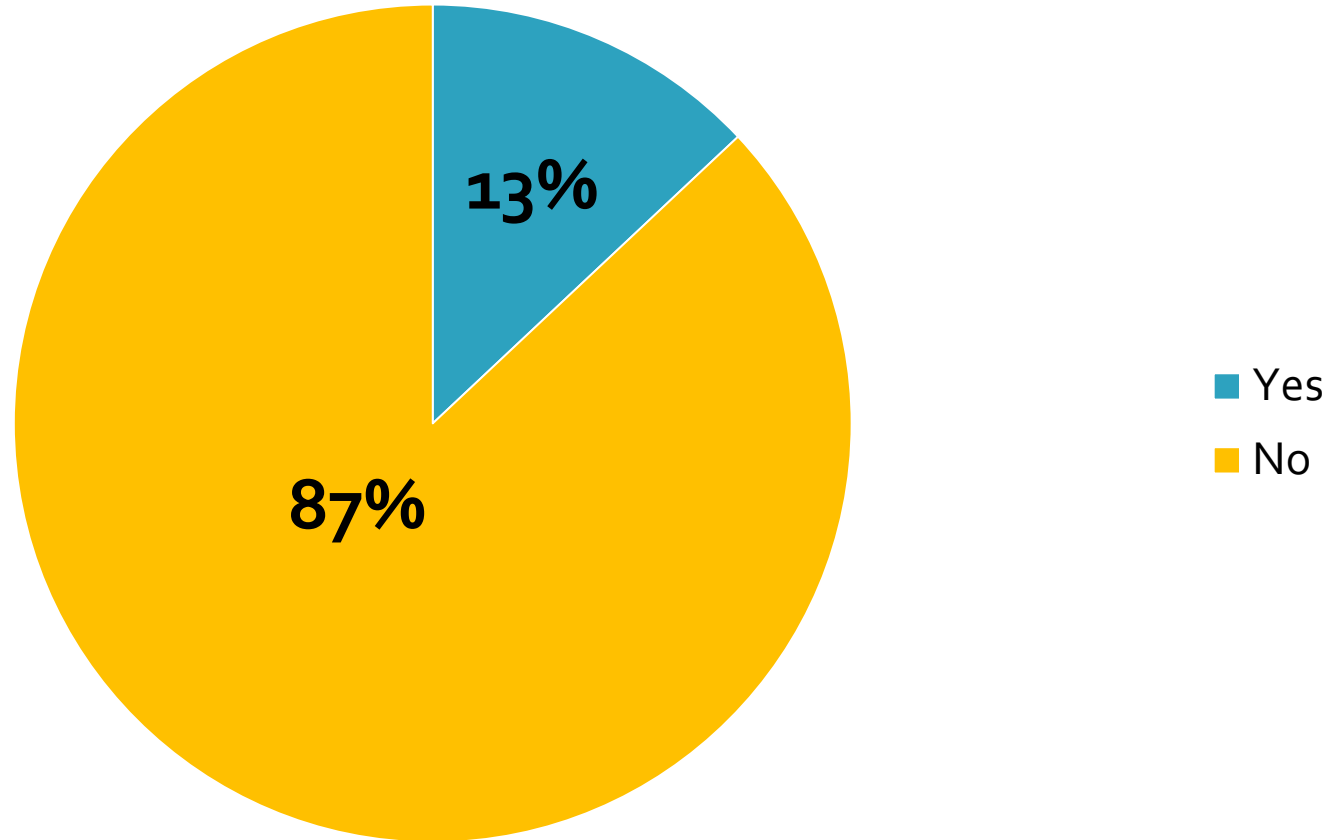
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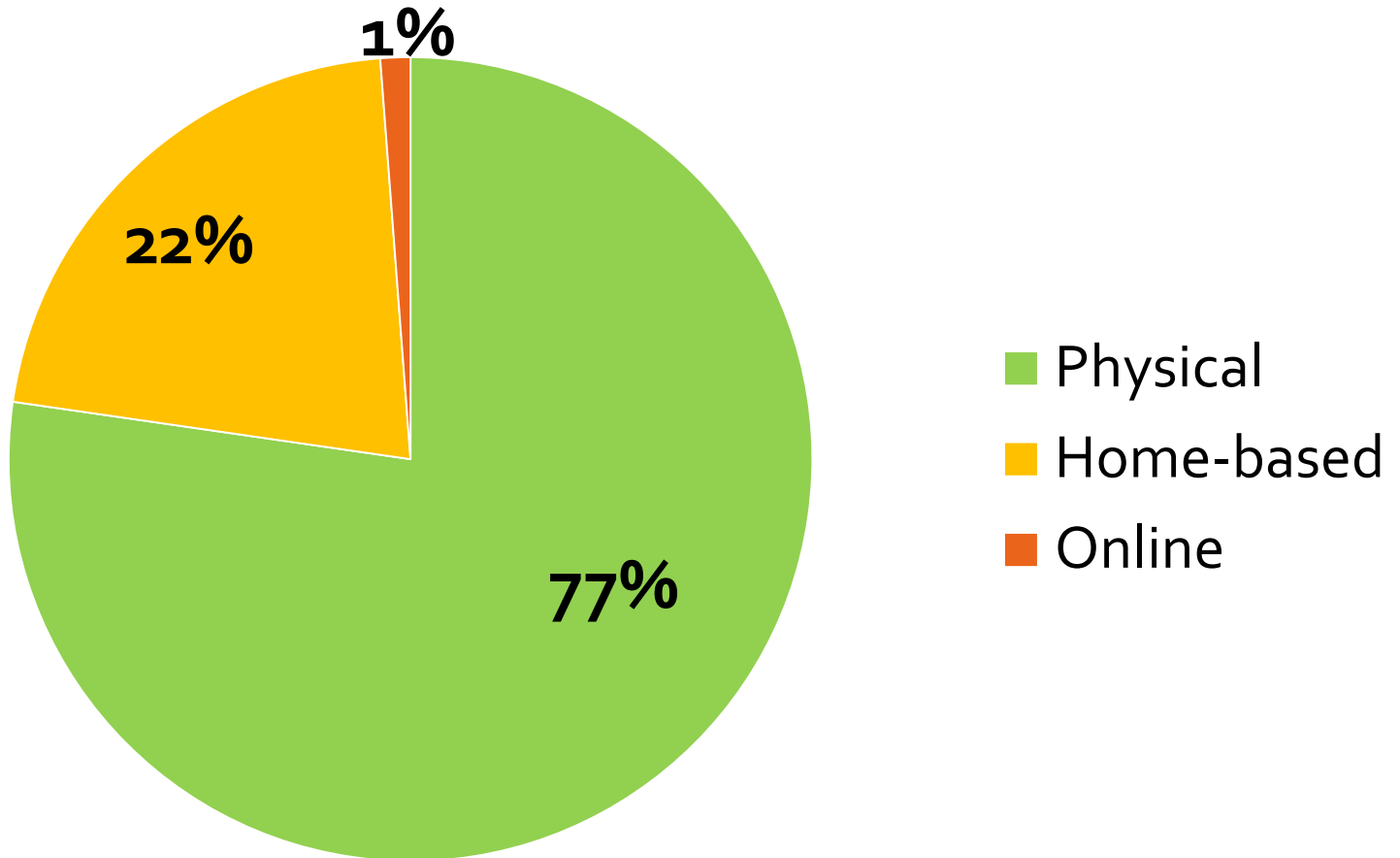
# How long have you been in business?



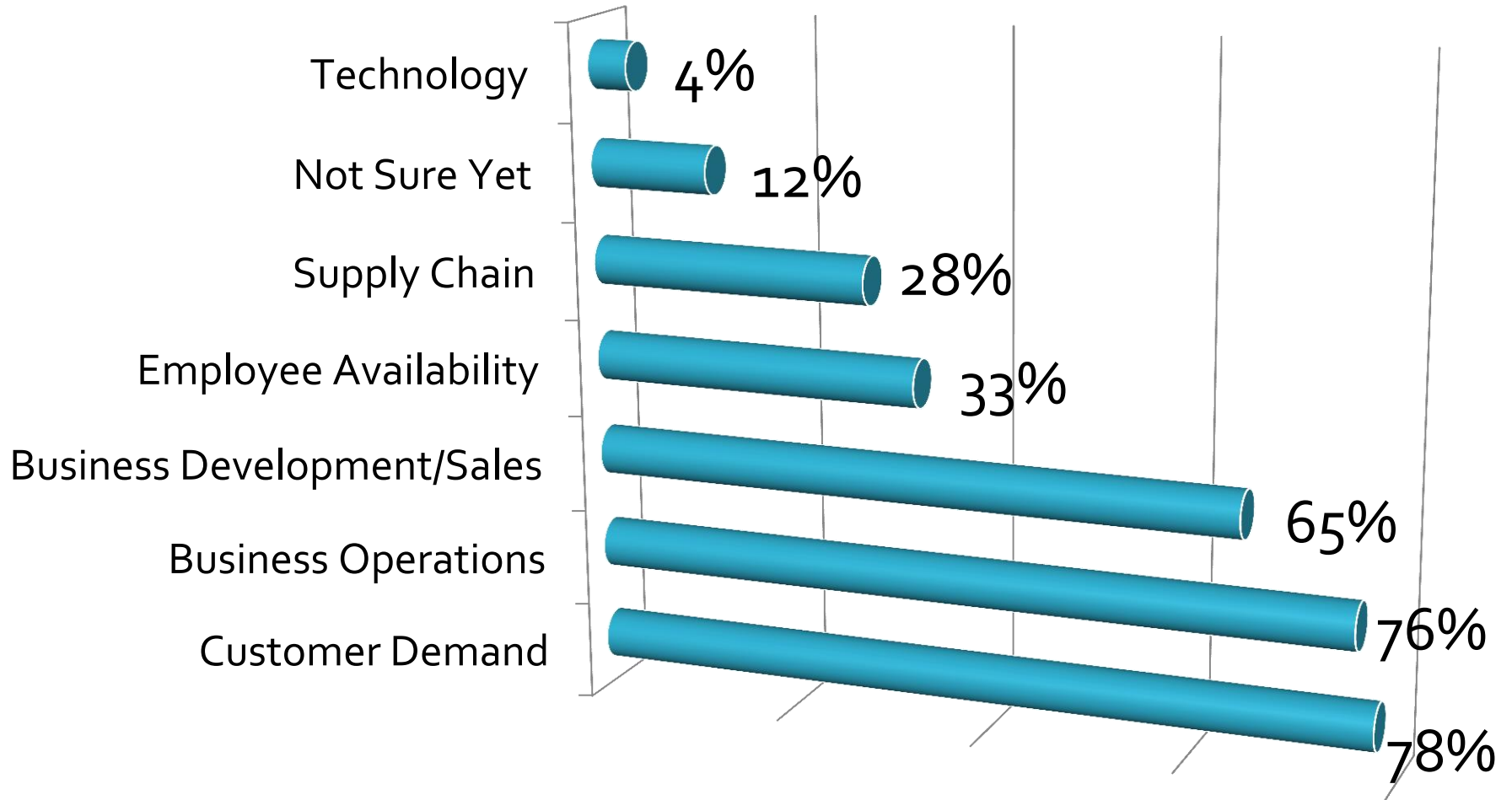
# Are you a franchise?



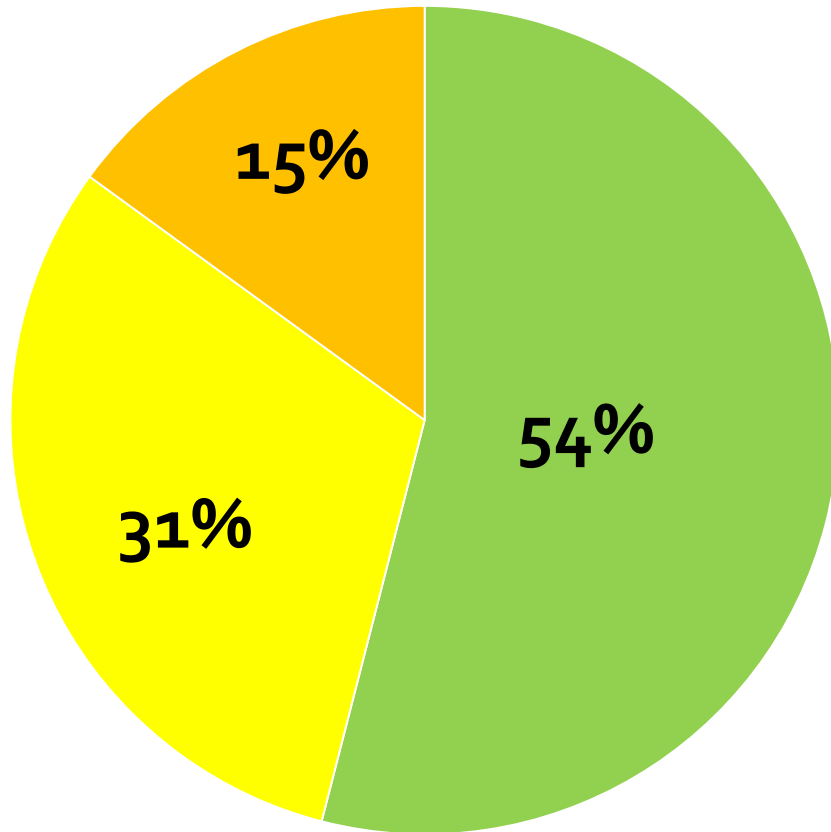
# Primary Location



# How has COVID-19 impacted your business to date?

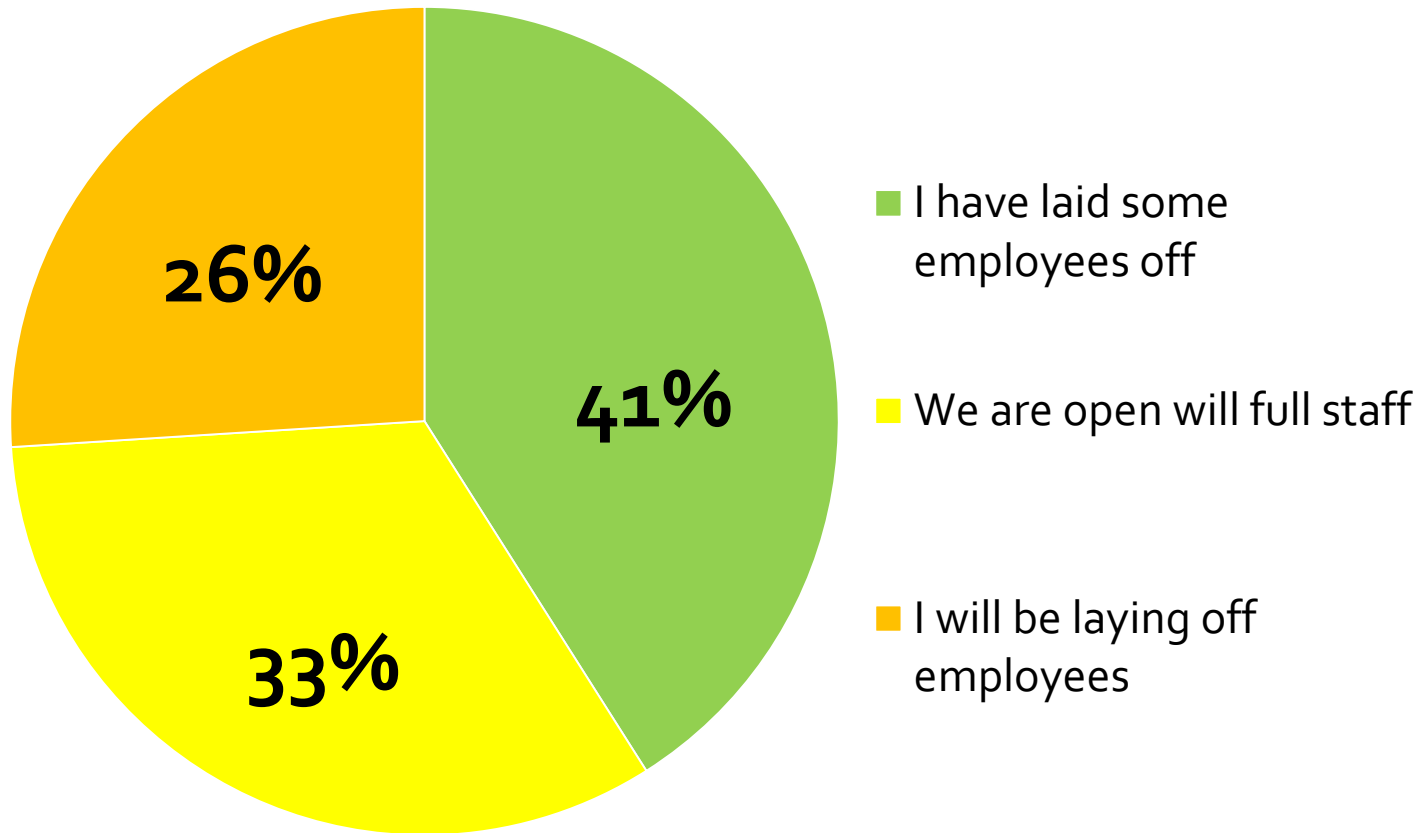


# Do you have employees?



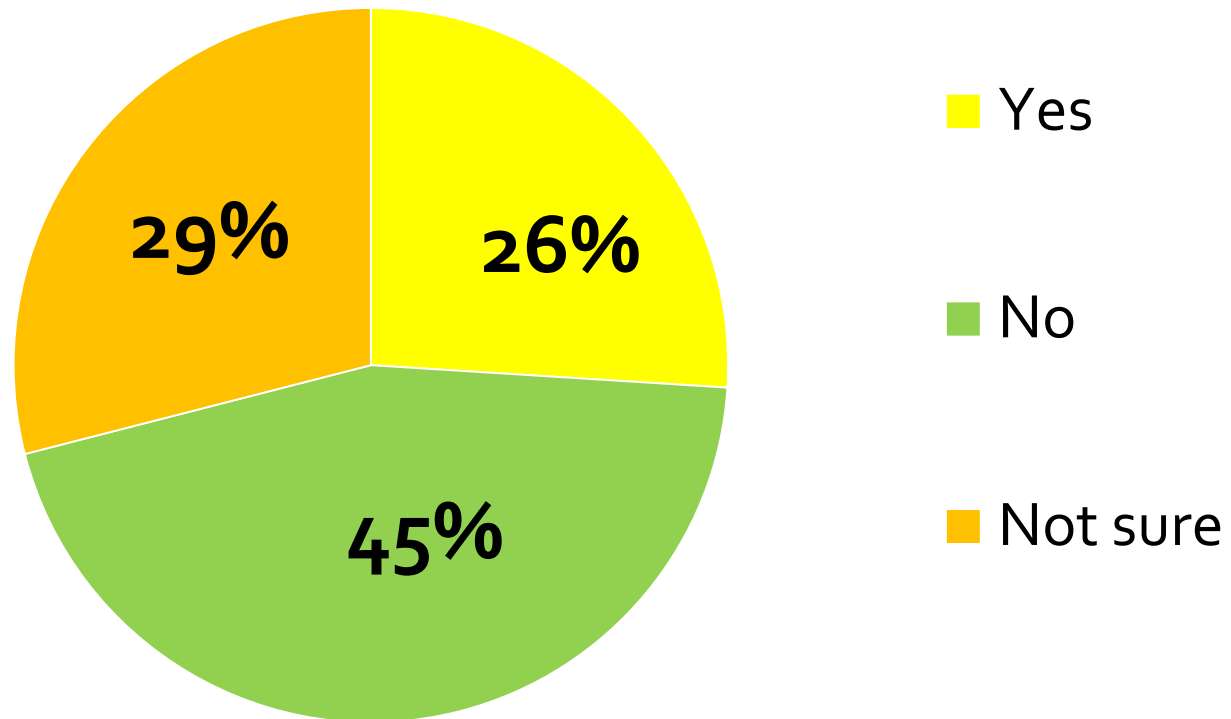
- I am the business owner, I have employees
- I am self-employed, I am the only employee
- I am self-employed, I have employees

# Employee Status

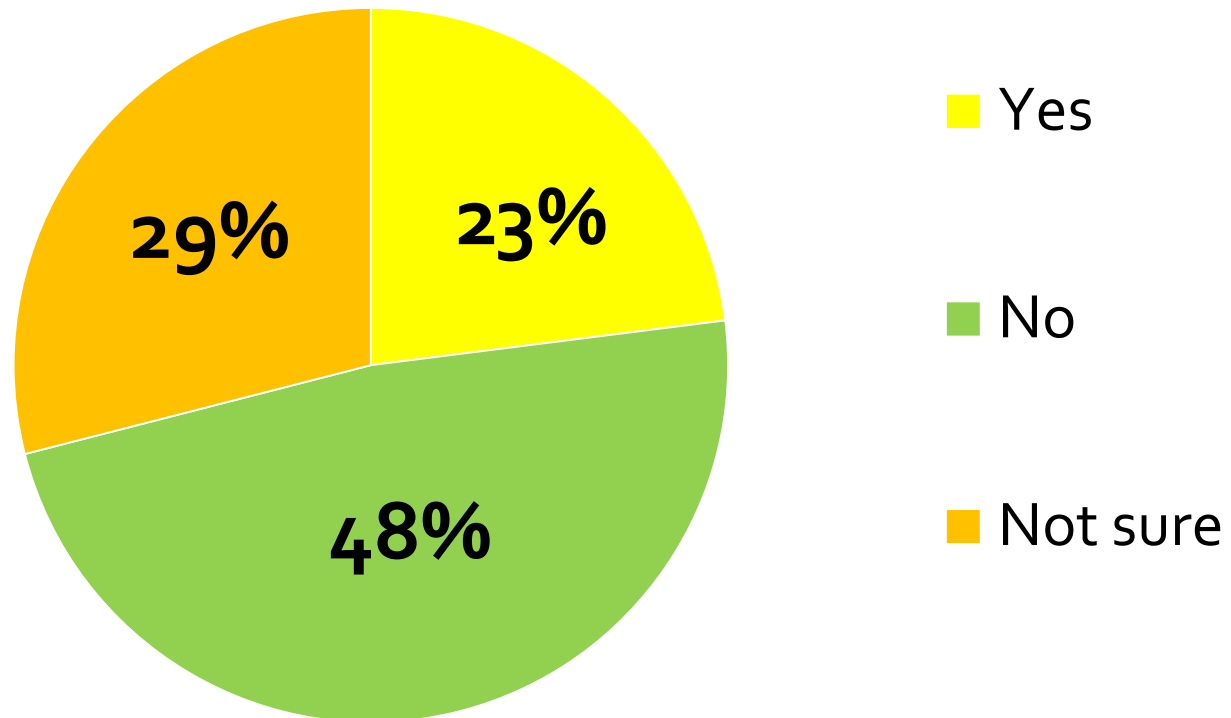




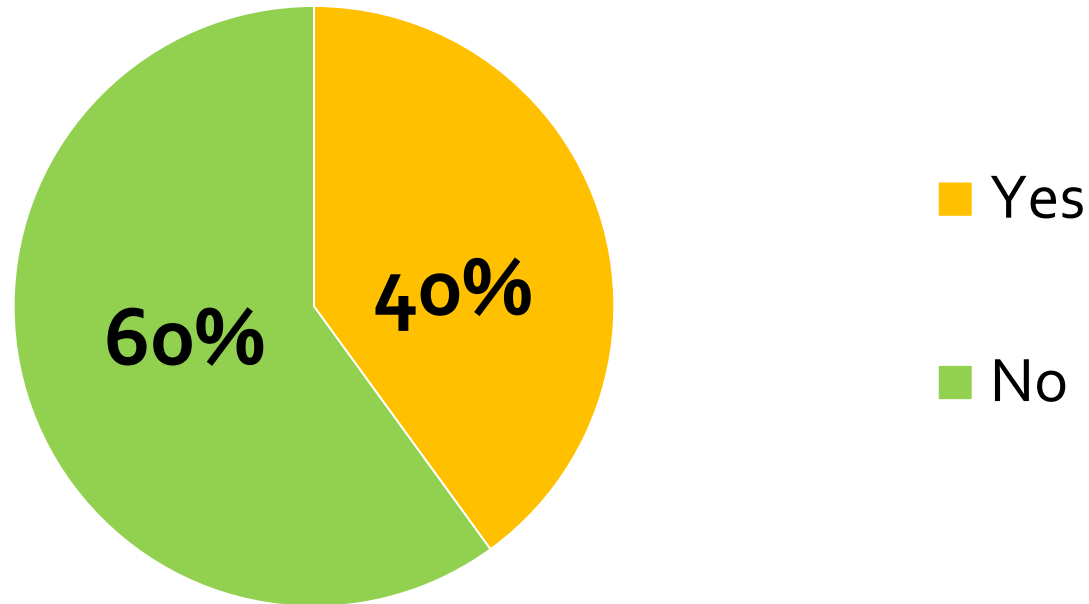
# Do you have an employee assistance plan?



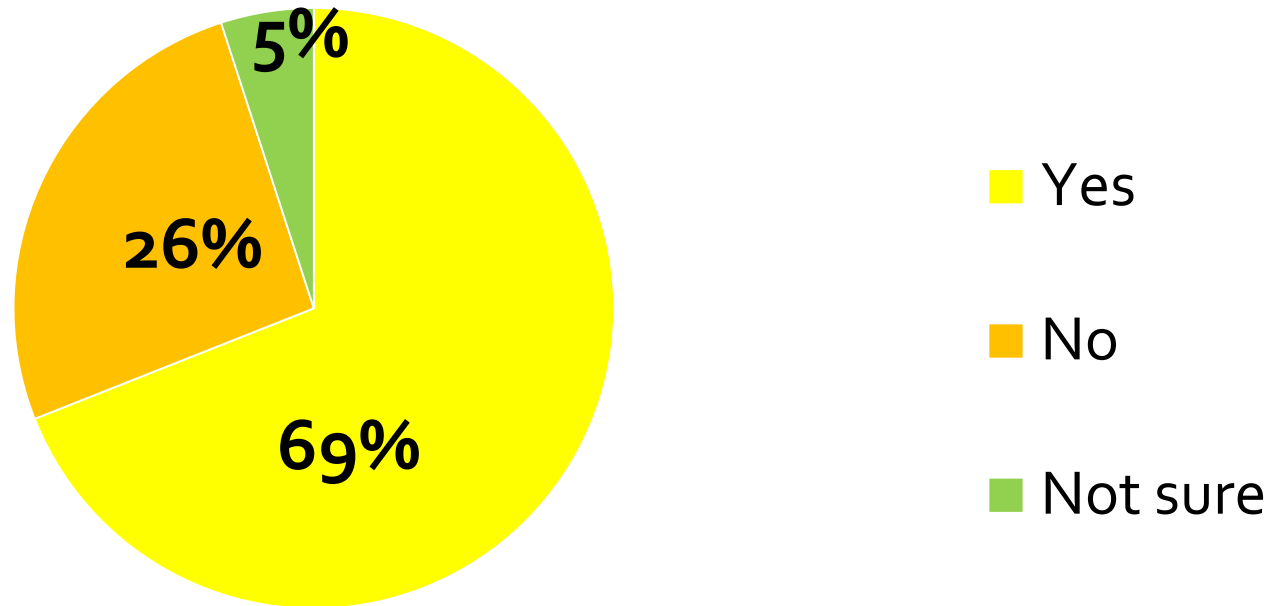
# Do you have business continuity insurance?



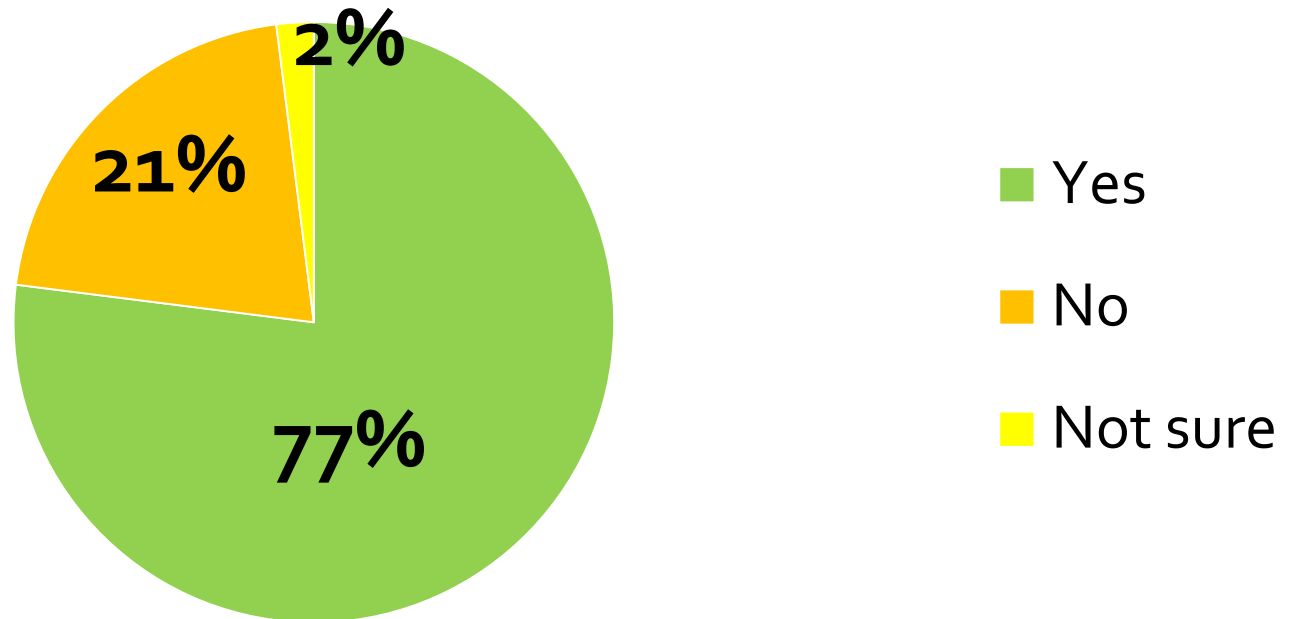
# Can your business model be adapted to service customers without physically being open?



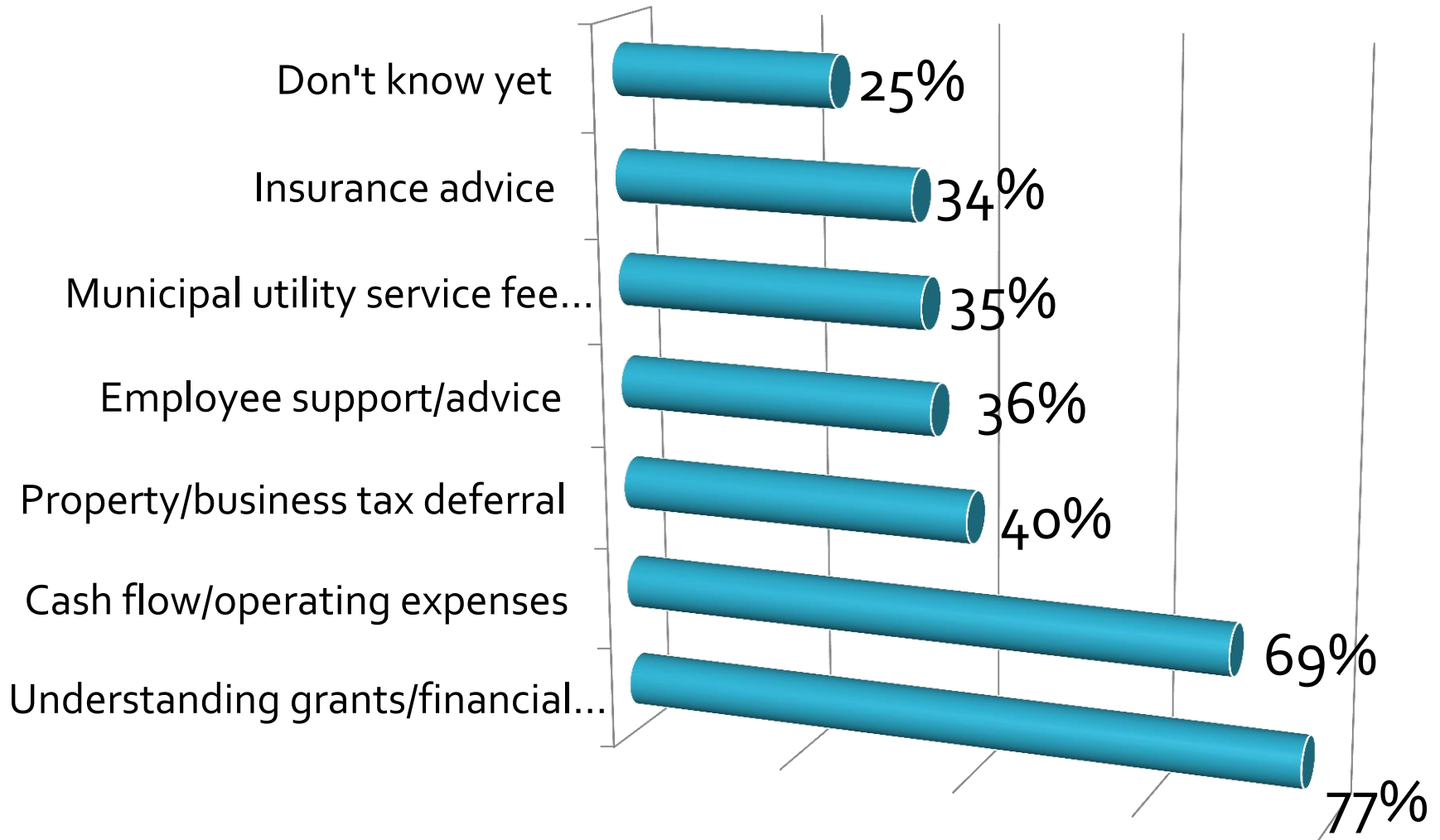
# Do you have a vendor list to notify them about your business status?



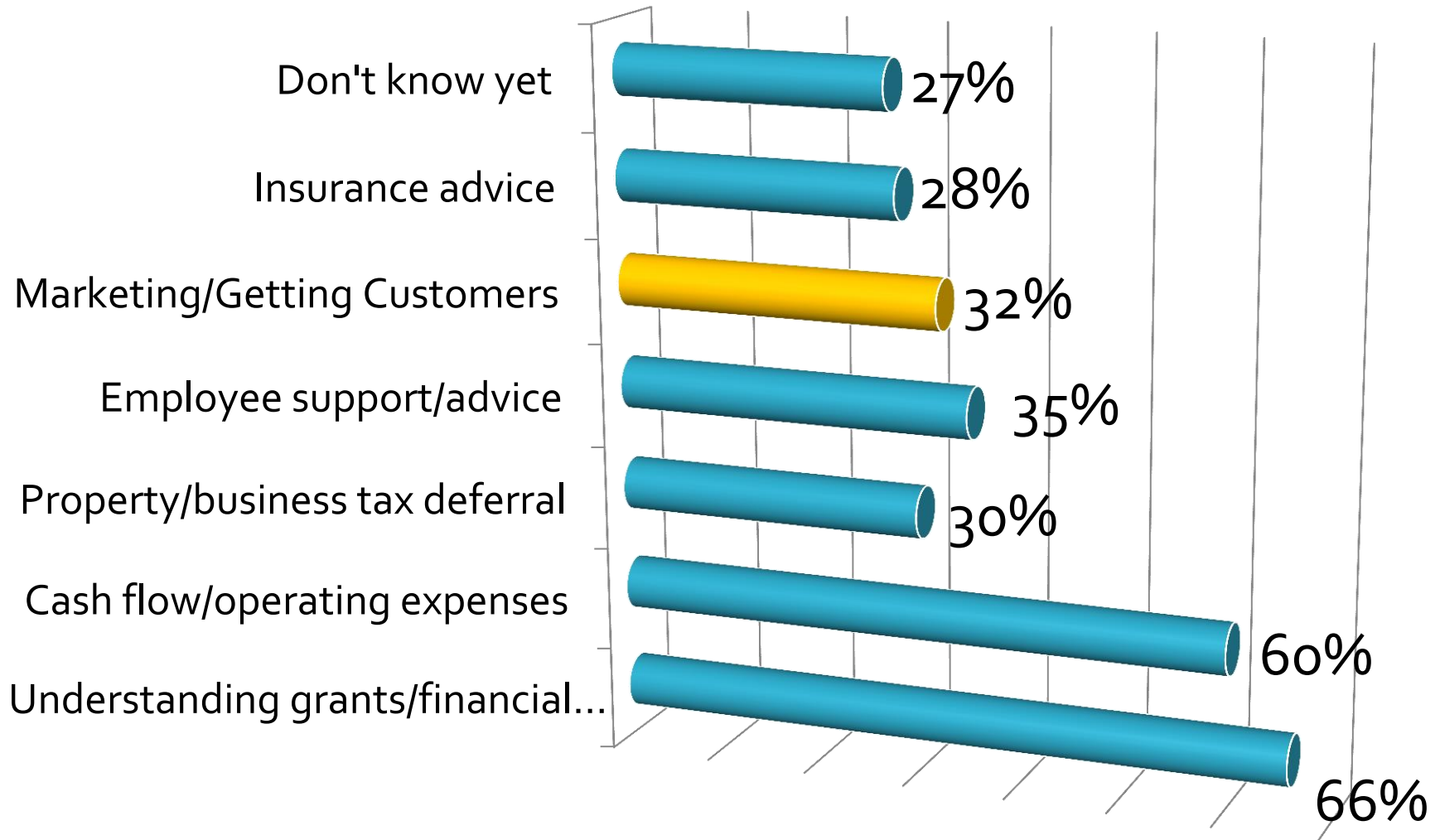
# Do you have a customer list to notify them about your business status?



# Immediate Business Needs



# Needs in 1-2 Weeks



# How long can you manage?

