



## **EMPLOYMENT OPPORTUNITY**

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### **CULTURE AND TOURISM DEVELOPER**

At the Town of Stony Plain, our community's culture begins with pride in its history, a commitment to inclusiveness, and a creative path to our future. If you are passionate about embracing a strong, vibrant community where we respect our heritage, embrace the present, and are excited about our future, we want to hear from you!

We are currently accepting applications for a permanent full-time Culture and Tourism Developer within the Office of the CAO. Reporting to the Culture and Tourism Development Officer, the Culture and Tourism Developer will be involved in the coordination of both operational and programming functions related to Culture and Tourism, including art in public places capital growth and maintenance projects, destination experience development initiatives and marketing, and the planning and implementation of events. This position will forge and maintain important relationships with community members and stakeholders, coordinate community events, and work on special projects as they relate to the Culture and Tourism portfolio.

The ideal candidate for this position will possess a post-secondary degree or diploma in, cultural development, community/economic development, travel and tourism development, and/or destination marketing combined with a minimum of two (2) years of experience in the culture and tourism sector where event planning and implementation, budgeting, procurement, problem-solving, relationship management, and communications have been primary functions. Experience in municipal government and/or a political environment is considered an asset, as is knowledge of the arts, culture, heritage, and tourism organizations and providers within Stony Plain. A strong working knowledge of social media marketing, including scheduling software, analytics assessment, and paid promotion combined with well-developed oral and written communication skills and a creative spirit will help ensure your success in this role.

The salary range for this position is \$67,397 - \$85,747 per annum. The current work week is based on 35 hours, 8:30 a.m. to 4:30 p.m., Monday to Friday, including evenings and weekends as operationally required. The option to participate in an alternate work schedule and/or hybrid work may also be available and considered following a successful probationary period. The Town offers an excellent benefits package including the Local Authorities Pension Plan.

For complete details and to apply online, please visit [www.stonyplain.com/careers](http://www.stonyplain.com/careers)

**Competition #: 2023079**

**Deadline for application submission: Friday, December 8, 2023, at 4:00pm**

*The Town of Stony Plain thanks all applicants, however, only those selected for an interview will be contacted.*